CAD/CAM data for every item



Automated provision of Blum CAD/CAM data – directly from your web shop



www.blum.com

Support your customers during assembly using the latest CAD/CAM data from Blum

Make CAD and CAM data from Blum available in your web shop. It does not require any manual administration, appears directly on the product page and updates automatically.



When accessed, our server provides the latest CAD/CAM data using the identcode from Blum. This ensures that furniture production runs safely and smoothly.



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The data is always up to date

Manual administration becomes a thing of the past with one-time integration into your web shop system.

Straight from the manufacturer

The CAD/CAM data comes directly from Blum, has been checked by the manufacturer and is always up to date.

Customisable design

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Tailor the look of the web services to suit you. Integration is also flexible, be it directly into the page, as an iFrame or an individual tab.

Many formats including 3D preview

We offer different CAD and CAM formats for common software. The CAD data can even be viewed from all angles using a 3D preview.

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Advantages

Expand your range of services

Provide your customers with the CAD/CAM data that goes with every item and help them assemble Blum fittings.



CAD/CAM data for your web shop

You can also display the latest CAD and CAM files for every item and make these available for your customers to download using the identcode from Blum.

Many possibilities for integration into your web shop

Integrate the web service into your web shop according to your needs – be it seamlessly into the page or as an individual tab or window. You can even customise the design.

No need for manual administration

We take care of updates and data availability via our infrastructure. Just integrate the web service once and you will always have up-to-date individual item data that has been checked by the manufacturer to share with your customers.

Requirements

- PIM/Web shop system
- Customer or service system must be able to generate encrypted product URLs⁽¹⁾ automatically

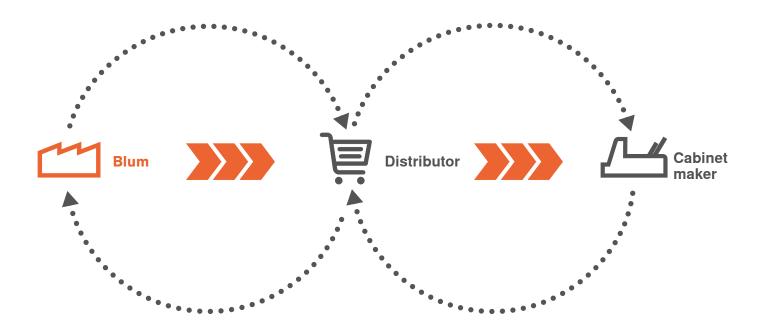
Procedure

- We discuss the specifications of the interface with your IT experts
- Your IT experts integrate the interface into your web shop
- After a test run, the CAD/CAM data is integrated into your web shop
- Your customers benefit from up-to-date data on all products



Interested?

If you are interested in this service, get in touch with your contact at Blum. We would be happy to advise you. i



A real partnership

Smooth processes and a bilateral exchange of ideas and experiences guarantee a successful business partnership. We support our distributors with product data for their communication channels and the online order process.

Best possible support for your processes

It is very important to us that distributors can integrate our products into their value creation chains with ease. We offer both in-person and digital services for this purpose. At the end of the day, both you and your customers should benefit from our offering.

Services with added value for your customers

We also offer services to distributors that they in turn can offer to their customers, i.e. manufacturers. These include configurators for simple product selection, handy calculators, assembly information in the form of graphics and CAD/CAM data.



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