



Total Support Package

Services for our customers and partners

www.blum.com

 **blum**[®]

Furniture fittings and services - the Total Support Package by Blum

Solutions are needed to meet the ever increasing requirements related to high quality furniture. That is why we offer you more than just well-thought-out fittings. We offer comprehensive services that go beyond individual Blum products - in other words, we provide all inclusive support to make your life easier.

www.blum.com

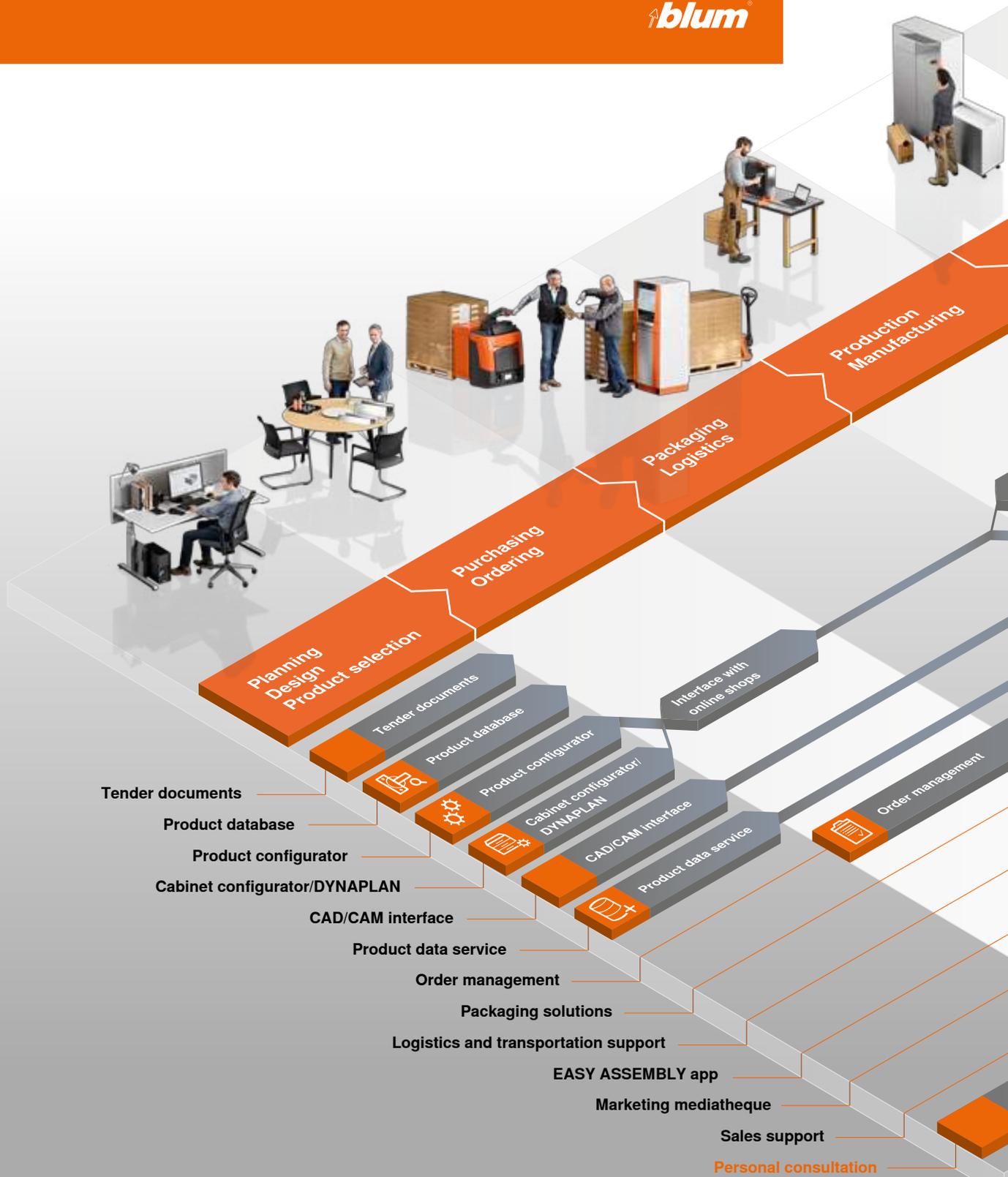
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Overview of services

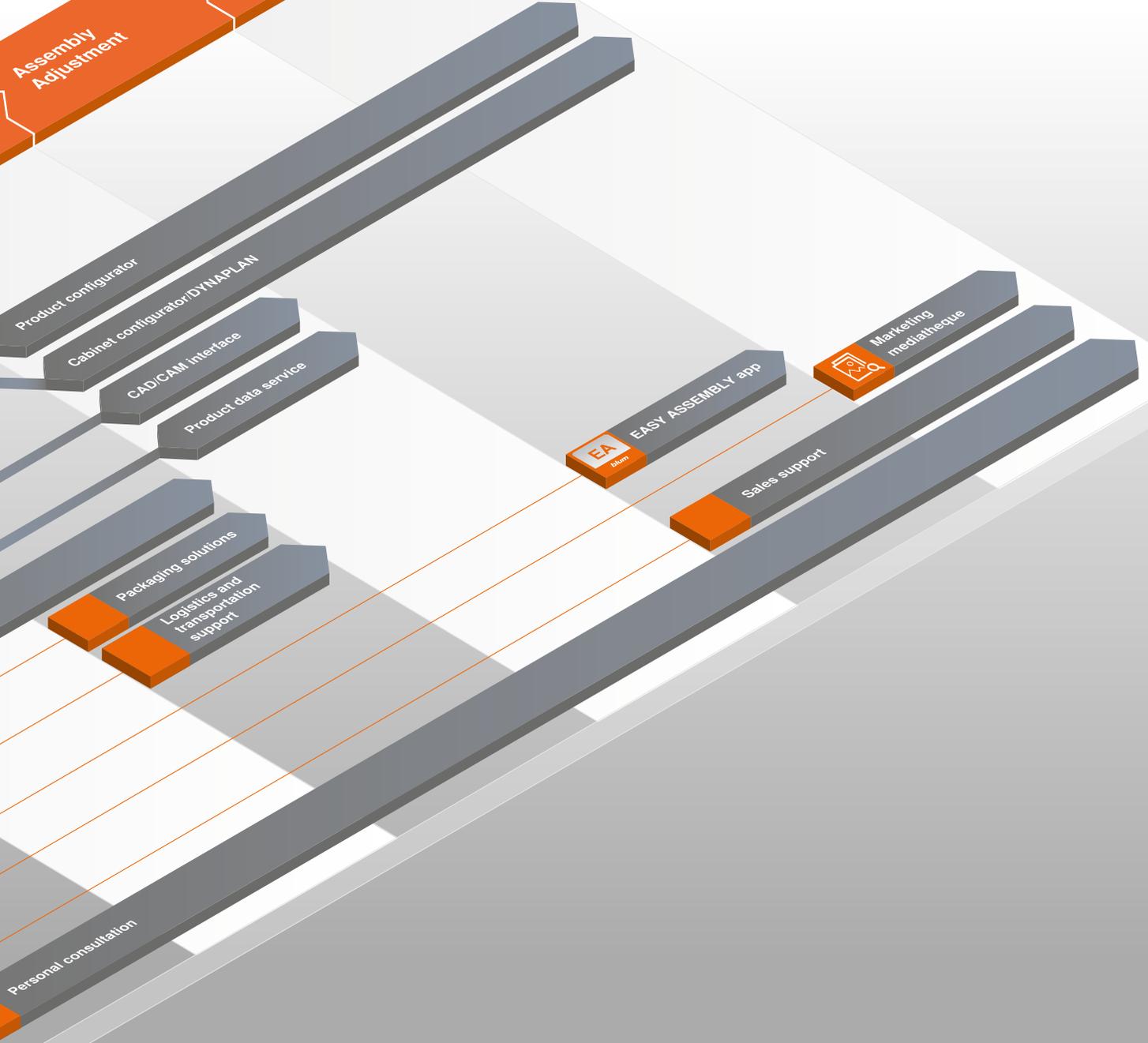
To ensure that you have access to up-to-date information whenever you need it, many of our services are digital and available online around the clock. We are also glad to provide personal assistance when it comes to finding a solution to meet your specific requirements.





Assembly Adjustment

Marketing



All the services with a symbol are part and parcel of our E-SERVICES. To make full use of this package of services, you need a log-in password.

Register now at

www.blum.com/e-services





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20 Services in detail

50 The company



Planning
Design
Product selection

Purchasing
Ordering

Packaging
Logistics

Supporting you every step of the way

Good services are there when you need them. That is why our services are geared to everyday operations. Some facilitate individual tasks, others support you along several steps within the process chain. But every service will help you achieve the desired results more quickly and efficiently.



**Production
Manufacturing**

**Assembly
Adjustment**

Marketing





**Services for our customers
and partners at a glance**

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Services for authorised distributors

What are your challenges?

You need a broad and deep range of products and expertise to meet as many of your customers' needs as possible. But it is not always easy to present a large range in a clear and structured way and simultaneously provide the right detailed information to go with every individual product.

How can we help?

In addition to providing our product data, we also supply important information about planning, design, assembly and installation. A convincing sales argument for you and real added value for your customers. What is more, as a direct customer you can greatly benefit from our comprehensive services in the fields of packaging and logistics.

What is in it for you?

You get comprehensive information directly from your fittings manufacturer so you spend less time on preparing info about your range and you make it easier for your customers to select and order the right products. This means you will exceed customers' expectations by providing information that goes beyond that of your product range and you will reduce complaints.



Product database

Get comprehensive, up-to-date and error-free information about Blum products - directly from your fittings manufacturer.



Product configurator

This practical application helps you advise your customers on Blum products and respond to customers' inquiries.



Order management

Keep an overview of your orders and all order-related data - such as Blum's prices and terms and conditions, shipping papers and invoices.



Marketing mediatheque

Use Blum's media such as brochures, photos and presentations to create your own sales documentation, your online shop or catalogue.

Interface with online shops

Profit from the direct transfer of complete fittings lists from the product configurator and/or cabinet configurator/DYNAPLAN to your ordering system.

Packaging solutions

Our packaging has been designed with a view to economical and safe transportation as well as efficient storage.

Logistics and transportation support

Let us jointly analyse and optimise your logistical processes. We will gladly advise you based on your individual requirements.

Sales support

Use our attractive product and furniture presentation materials in your showrooms and sales rooms and give your customers the opportunity to experience Blum products.

Services for the furniture industry

What are your challenges?

The furniture industry has to do a balancing act between standardisation and differentiation. But introducing new products and product variants need not reduce the efficiency of your manufacturing processes. What you need are products and services that smoothly fit into your existing operations.

How can we help?

As a fittings manufacturer that is in continuous dialogue with its customers, we strive to align ourselves to your needs. That is why we offer various levels of collaboration depending on the size of your business - ranging from industrial packaging and the efficient interchange of administrative data to logistical integration.

What is in it for you?

We will work together to gear our logistics to your processes - from goods receipt to warehouse or directly to the assembly line. Thanks to transparency and flexibility, your manufacturing processes will be economically efficient and you will be able to quickly incorporate new furniture trends in your range. You can assert yourself as a supplier of top quality furniture and stand out from your competitors.



Product database

As regards planning and design, we will support you with comprehensive information on all Blum products, with technical data and CAD data.



Order management

Track your orders from order intake to delivery of goods - with our online application or using an interface with Blum.



Marketing media

Our marketing media provides you with a wide range of useful media so that you can easily produce your own sales documentation.

Packaging solutions

Our industrial packaging has been designed for direct integration into manufacturing processes or for efficient storage.

Logistics and transportation support

We strive to optimise your logistical processes - our services even include a vendor managed inventory system.

Sales support

Let your customers experience the added value of functional Blum fittings. Take measures that encourage customers to try out your furniture.





Services for cabinet makers

What are your challenges?

Planning and design, choosing and ordering products, assembly and installations - not to forget sales! Cabinet makers have a lot on their plate. You need more than just easy-to-use products to produce precise calculations and manufacture furniture economically and efficiently. You need useful information beyond product data to make your job easier.

How can we help?

Our practical services provide spot-on support and assist with several work steps within a process chain - ranging from choosing and ordering the right fittings, accurate planning and production to high precision assembly, adjustment and setting. No matter what you need, we're on hand to help. Online or personally.

What is in it for you?

You might run a one-man business or an industrial enterprise. No matter what, our wide range of services cater for cabinet makers and entrepreneurs alike. Our services help you make top quality furniture and save valuable time - for marketing your bespoke furniture, advising customers and winning new contracts.



Product database

Comprehensive product information, technical details and CAD data make it easy to plan and design furniture with Blum fittings.



Product configurator

The application delivers complete parts lists for your fittings applications and comprehensive planning information, so there is no more ordering the wrong products.



Cabinet configurator/DYNAPLAN

Work out what parts you need, drilling patterns and dimensions and transfer your planning results directly to manufacturing.



Marketing mediatheque

We offer a wide range of Blum media such as presentations, brochures and high-resolution photos free of charge to make it easier for you to produce your own marketing documentation.



Product data service

To ensure that extensive Blum fittings data is available to you in your usual software, many of our software partners have already integrated this service into their range.

EA

blum

EASY ASSEMBLY app

Make sure you have all the information you need for optimal assembly and precise adjustment immediately to hand - as a useful app for smartphones and tablets.

CAD/CAM interface

Find out which software partners enable the CAD/CAM data import of Blum fittings and make planning easier for yourself.

Marketing support

Make the most of our large selection of POS materials so that your customers can experience the top quality of Blum products.

Services for installers

What are your challenges?

The final steps in making furniture are often decisive. Assembly and adjustment must be precise for furniture to function optimally. No easy task if you have to assemble many different products with different adjustment features and settings.

How can we help?

It is very important to us that you benefit from our products, e.g. through tool-free assembly. In addition, we give you clear and detailed assembly documentation.

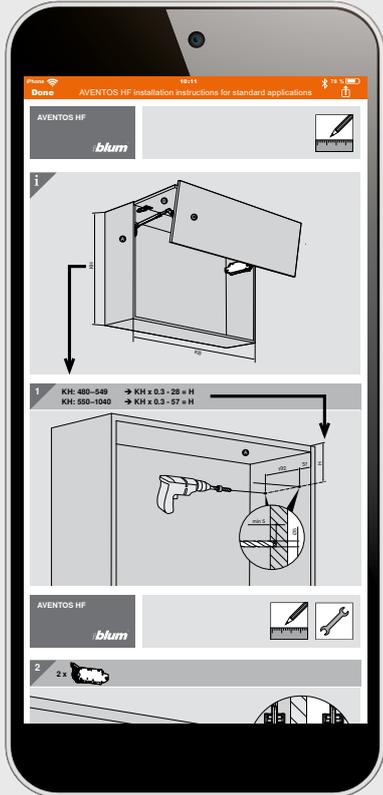
What is in it for you?

Getting the right information directly from the manufacturer saves a lot of time. Our fittings are designed for simple and precise assembly and adjustment. This gives you top quality and inspiring functionality for a long service life.

EA
blum

EASY ASSEMBLY app

No matter whether online or offline - our free app for iOS and Android is always to hand to assist you with assembly and adjustment.







Services for architects

What are your challenges?

More and more demands are being made on the functionality of furniture, and design wishes are becoming increasingly individual. If you want to stand out from competitors, you need reliable products, the assurance that you can implement your ideas (which are the result of creative planning and practical design) and the certitude that everything will work perfectly.

How can we help?

We have carefully prepared information to go with the entire Blum range. You can rely on our personal support to ensure that product selection is quick and simple, and we will gladly advise you on how to implement your furniture ideas. What is more, we are pleased to provide you with new sources of design inspiration.

What is in it for you?

You not only get an overview of Blum's entire range but also important detailed information directly from the fittings manufacturer. The information is complete, error-free and always to hand. This saves you valuable time when tendering and specifying your projects.

Tender documents

You can focus on design. Our comprehensive tender documentation helps you implement your ideas.



Personal support

We are glad to answer any questions you might have and give you new ideas for planning and implementing your furniture designs. You will find your personal Blum contact and new inspirations for various living areas at www.blum.com/interiordesigners.

Services for software producers

What are your challenges?

Your software has to deliver up-to-date, complete and error-free data for an extensive range of fittings, facilitate the planning of complex applications and enable the direct transfer of results to manufacturing.

How can we help?

Our services give you comprehensive and up-to-date Blum data. Either as a complete data package for simple integration into your software or by means of an interface so that our data can be directly edited in your software.

What is in it for you?

Give your customers the possibility to process up-to-date, error-free and complete data - directly from the fittings manufacturer. We update the data. This means you save time and money which you would otherwise need for data acquisition and updates.



Product data service

Benefit from the fast and simple integration of up-to-date Blum data which will dramatically reduce the manual input of data (required to date).

CAD/CAM interface

Use Blum data directly in your software via an interface with the product configurator or cabinet configurator/DYNAPLAN.





The practical advantages of our services in detail

 **blum**





Tender documents

We will gladly assist you in your work as an interior designer by helping you plan and implement your furniture ideas as well as support you with the tendering of projects. Comprehensive tender information and practical text templates are at your disposal for every Blum product.

Advantages for interior designers

- Up-to-date information about all of Blum's products and product variants
- Download, save, edit and print out tender documents
- Saves time putting together complete and error-free tender documents

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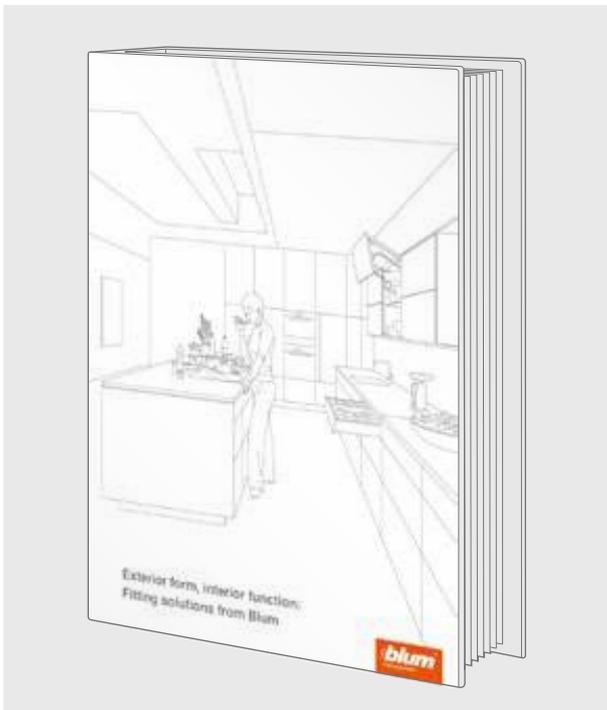
Interior designers

Find out more

www.blum.com/interiordesigners

Use the service

Please get in touch with your personal Blum contact.



Blum tender documents are available as a comprehensive repository of texts. Keep our tender folder on your desk and you will always have the right template to hand.

You can order your personal copy directly from your Blum contact.



LEGRABOX free, BLUMOTION

Webcode
ID20216

Inner pull-out with high design element, height C (Space requirement 191 mm), load bearing class 40/70 kg

- Slimline design with 12.8 mm drawer side thickness
- Large design elements on the side as design variant for individual design preferences
- Straight interior and exterior drawer sides
- Integrated BLUMOTION dampening for silent and effortless closing action
- No gaps between front piece and drawer side
- Tool-free clip-on for the front

Product overview

Inner pull-out suitable for Blum LEGRABOX. Made in Austria.

Double walled drawer sides in

a) Steel in silk white matt

b) Steel in orion grey matt

c) Steel in terra black matt

d) Stainless steel (inox) with anti-fingerprint coating

e) 550 mm, 40/70 kg

f) 600 mm, 40/70 kg

g) 650 mm, 70 kg

Dynamic carrying capacity: 100.000 opening and closing cycles with selected nominal length and load bearing class. Can optionally be equipped with electric opening support system.

You will also find all of Blum's tender texts online. Just enter the search term or webcode (e.g. from the tender folder) and you can immediately download the template you need. Save it and adapt it to your project.



Product database

You will find all you need to know about individual Blum products in our product database. Product descriptions, technical details, product drawings, CAD data and more items of detailed information can be easily downloaded and directly processed.

Advantages for cabinet makers, authorised distributors and industrial customers

- Overview of all the items available in your market
- Detailed descriptions of individual products including technical features
- Correct data directly from the furniture manufacturer at your disposal
- Various product data can be directly downloaded: Images, charts, drawings and CAD data (3D) for planning and design using Blum fittings solutions



Cabinet makers
Authorised distributors
Industrial customers

Find out more

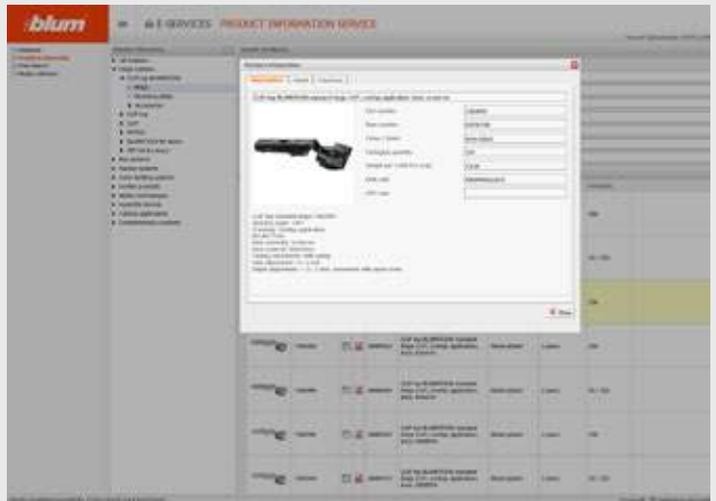
www.blum.com/productdatabase

Use the service

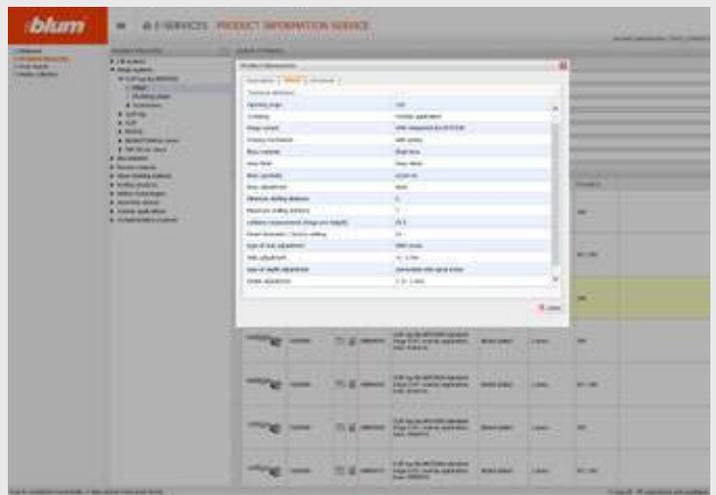
Please get in touch with your personal Blum contact.



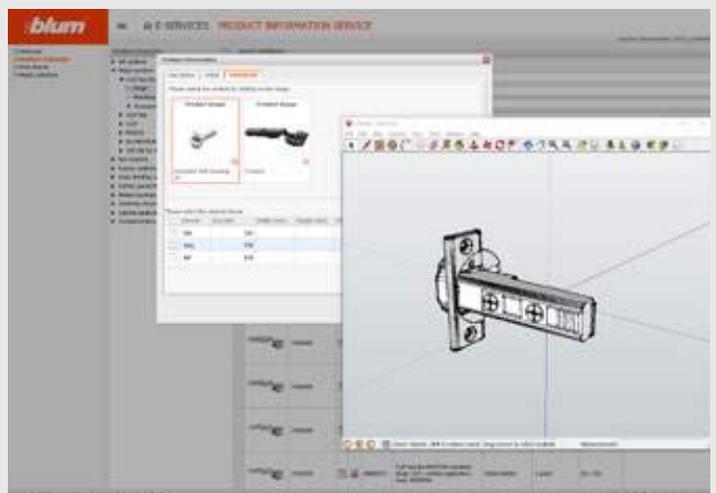
➤ Watch video about product database



Simply use the product categories or free search field to look for the product you need and you will get all the basic information at a single click.



Use the next tab to display the technical product details.



Then you can download product images, planning and installation drawings as well as CAD data in the usual formats.



Product configurator

Our product configurator will help you configure complex Blum fittings solutions for every application quickly and simply without the installation of software or updates. The configurator automatically works out what fittings you need. These items can be directly transferred to your shopping basket.

Advantages for cabinet makers

- Automatic output of complete and checked parts lists so that no ordering errors are made
- Link to the online shops of selected authorised distributors
- Accurate drawings for design and manufacturing
- Additional information for assembly and adjustment
- Configured fittings solutions can be edited in 2D/3D-CAD format

Advantages for authorised distributors

- Useful information tool to answer customers' questions
- Saves time needed to process customer orders
- Fewer complaints caused by ordering errors
- Additional benefits for your online shop: CAD data, drawings and assembly information provided directly by the fittings manufacturer
- Complete parts lists can be sent directly to your online shop



Cabinet makers
Authorised distributors

Find out more

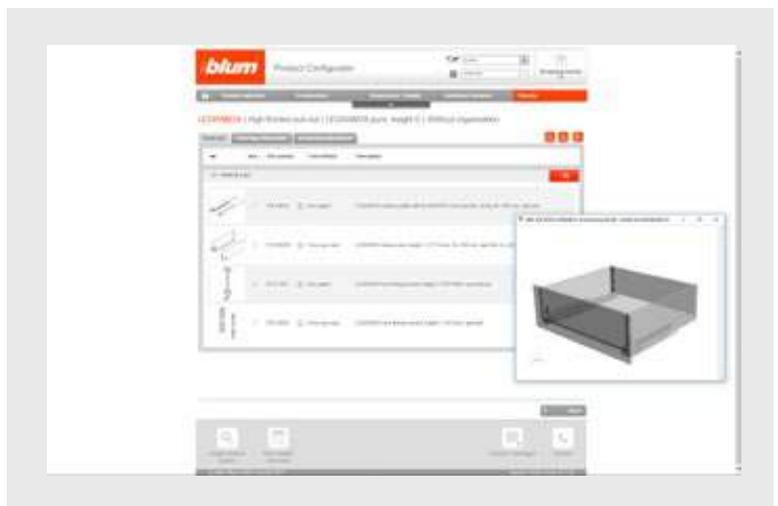
www.blum.com/productconfigurator

Register now

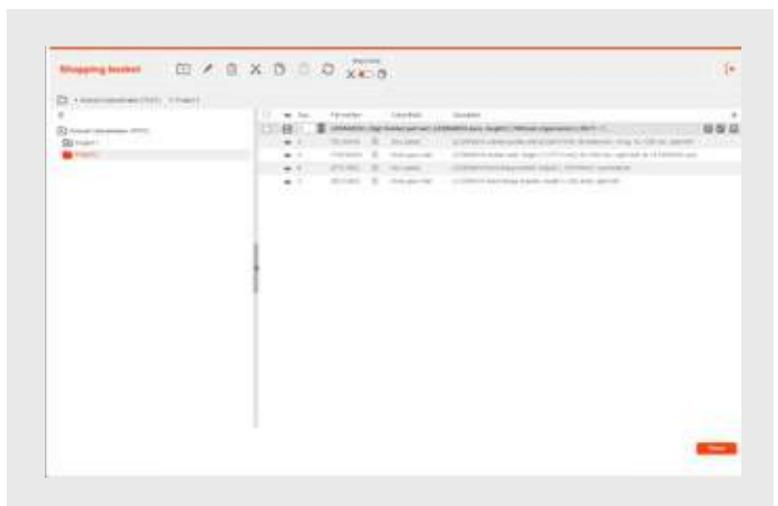
www.blum.com/e-services



You are taken through the configurator click by click, starting with an overview of all the products that can be configured through to calculated applications.



Comprehensive assembly information is provided with the parts lists. You can download the CAD data of configured applications in the usual formats.



The various parts lists can be assigned to your projects and production orders in the shopping basket. Saved configurations can be used again, adapted or copied at any time.



➤ Watch video about the product configurator



Cabinet configurator/DYNAPLAN

The cabinet configurator is the successor product to DYNAPLAN software. It delivers up-to-date data and helps you plan cabinets and choose the right fittings. The configurator automatically works out and provides all the information you need for manufacturing.

Advantages for cabinet makers

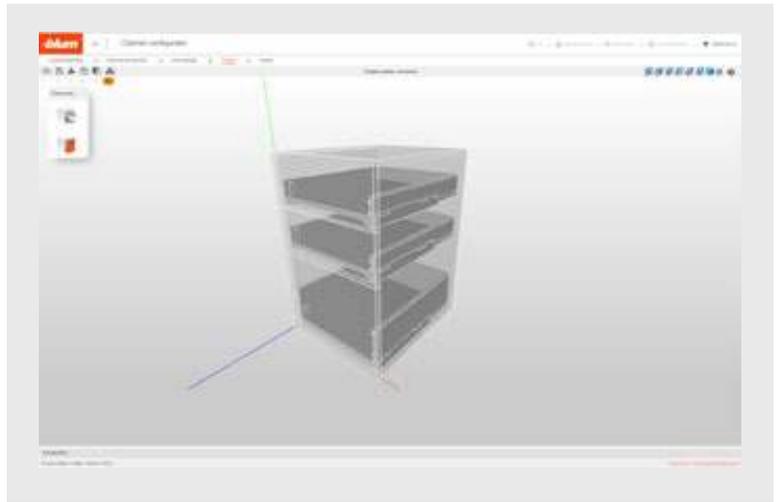
- Wooden parts, drilling positions and parts lists are calculated automatically
- Integrated collision checks prevent planning mistakes
- Data can be easily exported to various CAD/CAM programs
- Blum fittings are added to your planning software for implementation in everyday applications and special solutions
- Short familiarisation period thanks to user-friendly interface
- Accurate planning and configuration saves time



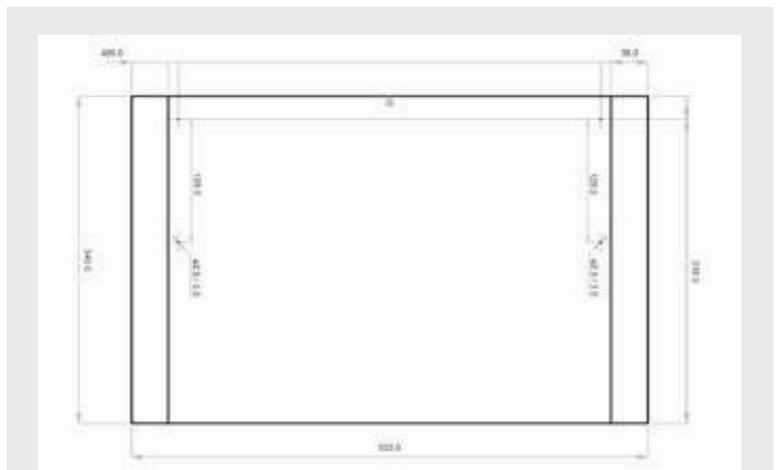
Cabinet makers

Find out more

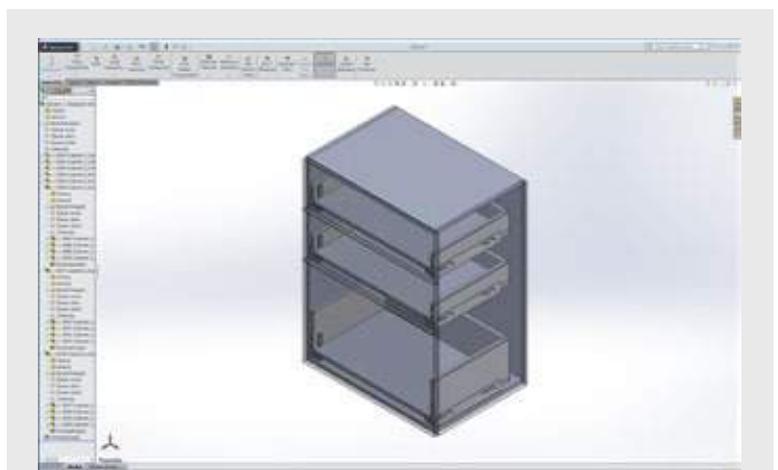
www.blum.com/planningtools



The cabinet configurator is intuitive to use. Simple planning is supported by drag and drop.



Accurate production drawings with important additional information, e.g. drilling positions and production of wooden parts facilitate assembly.



Planning results can be directly edited in your CAD/CAM software.



Interface with online shops

We offer an interface with authorised distributors' online shops to make it easier for you to order fittings online. The parts lists compiled by the product or cabinet configurator can be directly exported to the respective ordering system.

Advantages for cabinet makers

- Complete parts lists are sent directly to an authorised distributor's online shop - no manual input required
- Less time needed for ordering in comparison to ordering by email or fax
- No time-consuming search for individual items

Advantages for authorised distributors

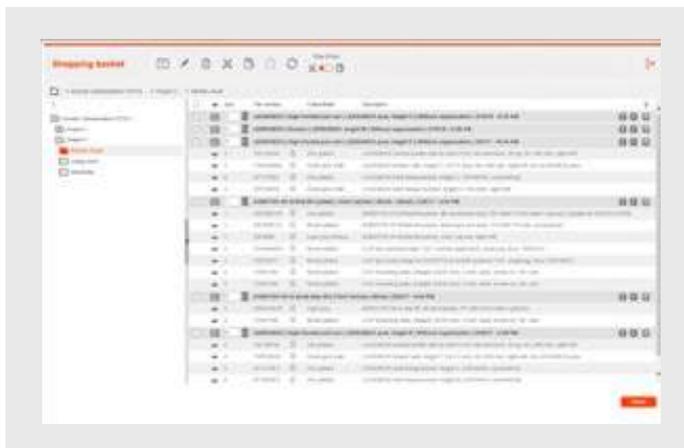
- Entire ordering process is simpler
- Complete parts lists are sent directly to your online shop
- Less time needed to process customer orders



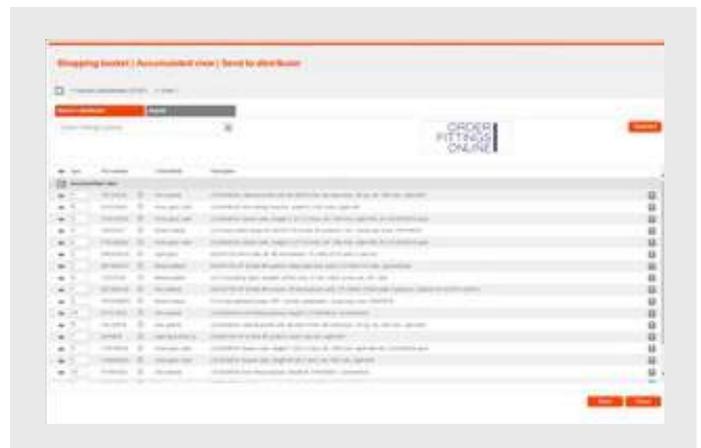
Cabinet makers
Authorised distributors

Find out more

www.blum.com/shopinterface



The parts lists produced by the product configurator or cabinet configurator/DYNAPLAN can be saved intermediately and processed in the shopping basket.



Parts lists from the product configurator or cabinet configurator/DYNAPLAN can be sent to the ordering system of selected authorised distributors at a click.



CAD/CAM interface

We work closely with our CAD/CAM software partners to make it easier to plan and design furniture using Blum products. To cater for software without Blum CAD/CAM data integration, we offer software partners the possibility to set up an interface with our product configurator and/or cabinet configurator/DYNAPLAN. This gives users the advantages of both programs.

Advantages for cabinet makers

- Fewer mistakes made thanks to transfer of collision-checked fittings solutions including parts lists, fittings data and wooden parts
- Time saved because there is no need to import and position individual CAD data by hand
- The product configurator and cabinet configurator/DYNAPLAN are useful additional tools for planning furniture using Blum fittings

Advantages for software producers

- Support with setting up an interface - with standard data formats and comprehensive documentation
- Blum data is always up to date
- Additional argument for your CAD/CAM software



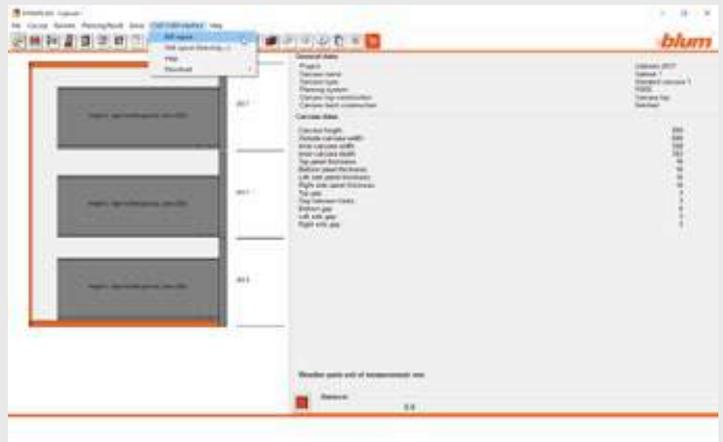
Cabinet makers
Software producers

Find out more

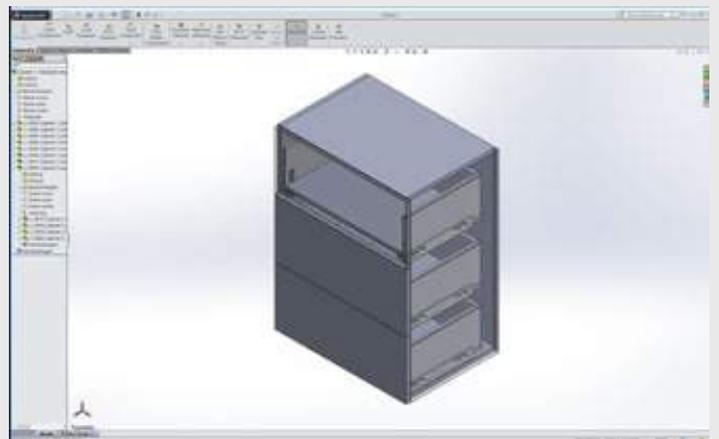
www.blum.com/interfaces



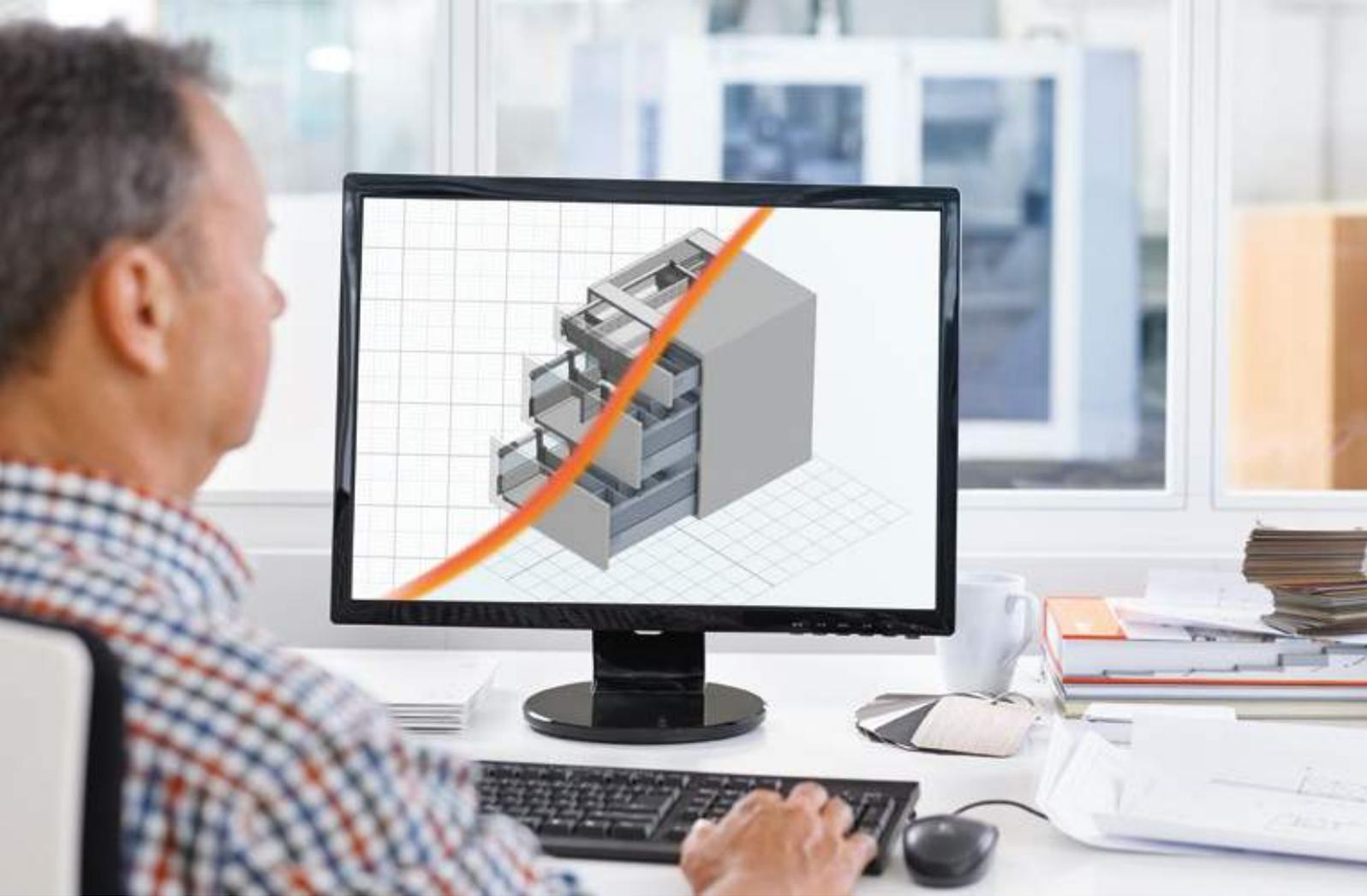
Our software partners have either integrated Blum fittings data into their CAD/CAM software or enable the direct transfer of data.



Cabinet and fittings data can be exported from the product configurator or cabinet configurator/DYNAPLAN to the respective CAD program at the press of a button.



Complete cabinet planning data, including fittings data and drilling positions can be directly imported to and edited in your CAD program.



Product data service

Our product data service provides our software partners with a complete package of Blum fittings data which they can integrate into their software. Once the package has been integrated, the software comprises all the usual Blum fittings data that users need.

Advantages for software producers

- Up-to-date, error-free and complete data directly from the fittings manufacturer
- Less time and energy needed for data acquisition, input and updates thanks to integration of complete product data packages
- Early integration of Blum innovations from date of market launch possible
- Additional sales argument for your software

Advantages for cabinet makers

- Comprehensive Blum fittings data can be used directly in your usual software
- Planning mistakes can be avoided thanks to complete product data checked by the manufacturer
- Optimal support from planning through to data transfer to manufacturing



Software producers
Cabinet makers

Find out more

www.blum.com/productdataservice

Use the service

Please get in touch with your personal Blum contact.





Order management

Our order management service is a useful online tool. You can use it to enter your orders, send them directly to Blum and check up on status right from the start of the ordering process.

We would be glad to enhance our order management support by building an electronic data interchange (EDI) system - using standardised interfaces, e.g. for orders and invoices or to accelerate the interchange of inventory and demand information.



Direct customers

Find out more

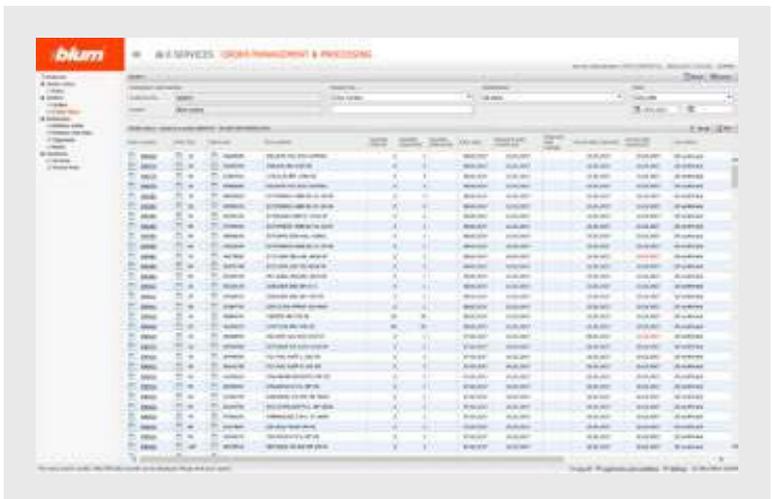
www.blum.com/ordermanagement

Use the service

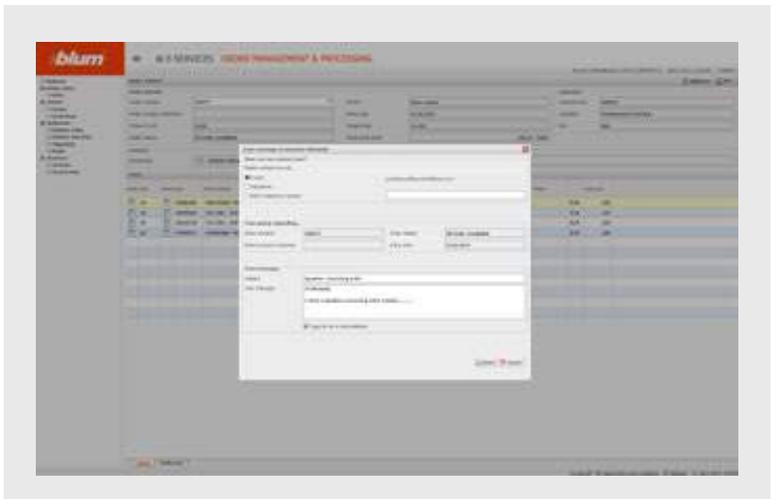
Please get in touch with your personal Blum contact.

Advantages for our direct customers

- Clear overview of all order-related data - from order intake to delivery
- Secure access to important documents such as orders and invoices, shipping and customs papers
- Comprehensive statistics on all orders
- Up-to-date master data including all logistical parameters and dimensions can be displayed whenever required
- Links to external partners and possibility to track consignments, especially courier and express service providers as well as ocean freight



Details about your order, such as Blum's prices and terms and conditions can be displayed, downloaded and printed at any time.



The application allows you to directly contact your Blum contact if you have any questions regarding your order.



Delivery statistics give you exact information about what you ordered, when you placed your order and what quantity you ordered. The details page gives you additional information about the product you have ordered.



Packaging solutions

It is important to us to pack our products so that they fit in optimally with your processes. At the same time we attach great importance to sustainability. That is why we develop packaging that is tailored to your needs.

Advantages for our industrial customers and authorised distributors

- Optimised industrial packaging for bulk buyers and commercial packaging for authorised distributors
- Our in-house packaging developers come up with solutions to meet customers' individual requirements
- Reusable packaging for the automated assembly of our fittings at your assembly lines
- Strict test methods guarantee top quality packaging
- Optimal volume utilisation ensures economical transportation and efficient storage
- Labelling to meet international standards as well as individual customer requirements
- Packaging can be reused and/or disposed of cost efficiently

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Industrial customers
Authorised distributors

Use the service

Please get in touch with your personal Blum contact.



We have developed the ECO-Pack to facilitate the automated assembly of our fittings. Our environmentally-friendly packaging system fits in smoothly with your industrial manufacturing processes.



Our set packs comprise all the components you need for drawers or high fronted pull-outs. Optimal volume utilisation produces major logistical advantages.



Our packaging experts use modern CAD systems to develop ideal packaging solutions. We make our own prototypes. This gives us the flexibility to swiftly implement new packaging ideas.



Logistics and transportation support

We offer a wide range of services to ensure the supply of the right Blum products, in the right quantity, at the right price, to the right place, at the right time.

If required, we can analyse and improve your ordering process and/or inventory management system and uncover savings potential.

Our experts will support you with supply chain integration, starting with the simple integration of interfaces in the ordering process to the assumption of complete responsibility for inventory management using a vendor managed inventory (VMI) system.

We strive to find the best possible solutions for our customers in the field of transportation. To this end, we take their individual needs into account and develop flexible, customised concepts.

Advantages for our direct customers

- Exchange of ideas with experts and access to our knowledge network
- Use of savings potential in the field of logistics
- Error reduction through system integration
- Customised portfolio of analyses



Direct customers

Use the service

Please get in touch with your personal Blum contact.



Detailed analyses of processes and logistics parameters can often uncover potential and help you reduce costs across the entire supply chain.



We guarantee the reliable, cost-effective and timely supply of our products - from Blum's loading dock to your delivery location. At the same time we strive to optimise the route and mode of transport to minimise the environmental impact.



blum



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EASY ASSEMBLY app

blum

The EASY ASSEMBLY app for mobile end devices supplies information directly from the fittings manufacturer. It gives you all the information you need for precise assembly and adjustment whenever and wherever you need it.

Advantages for installers

- Immediately answers any questions to do with assembly and adjustment
- Saves time and supports top quality assembly
- Data is continuously updated by the fittings manufacturer
- Intuitive and easy to use – both online and offline
- Available free of charge for iOS and Android (optimised for new smartphones and tablets)

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Installers

Download now



➤ www.blum.com/eaapp



Useful assembly videos demonstrate each work step and show adjustment and setting options in detail.



Blum's EASY ASSEMBLY app ensures that you have all assembly instructions immediately to hand - online and offline. The information is clearly structured according to product groups so you will find what you need quickly and efficiently.



> Watch video about the EASY ASSEMBLY app



Marketing mediatheque

The marketing mediatheque is designed for everyone who would like to use professional content for producing their own marketing materials. A wide range of Blum media, such as high-resolution images, brochures and videos is available for downloading and can be edited directly.

Advantages for our industrial customers, authorised distributors and cabinet makers

- Direct access to up-to-date marketing materials
- Free download of wide range of media:
Brochures, photos, logos, videos, presentations, technical data sheets and certificates
- Less time needed to produce your own marketing materials
- Gives you a variety of marketing options for Blum products and/or furniture with Blum fittings



Industrial customers
Authorised distributors
Cabinet makers

Find out more

www.blum.com/marketinglibrary

Service nutzen

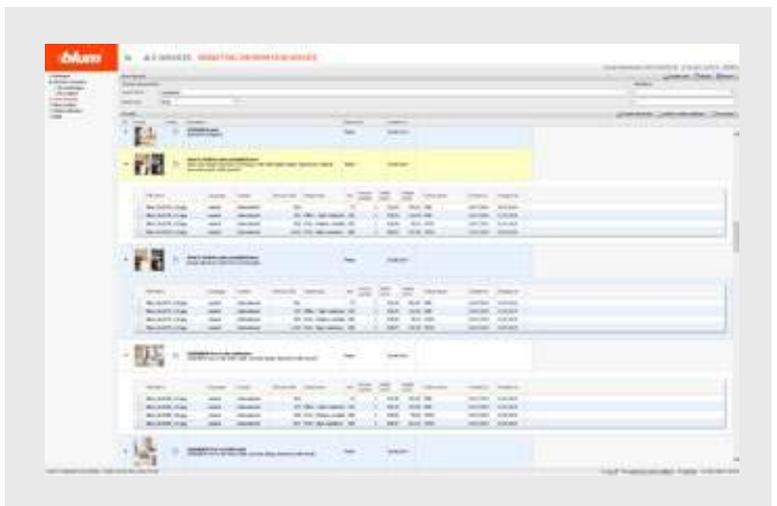
Bitte kontaktieren Sie Ihren persönlichen Blum-Ansprechpartner.



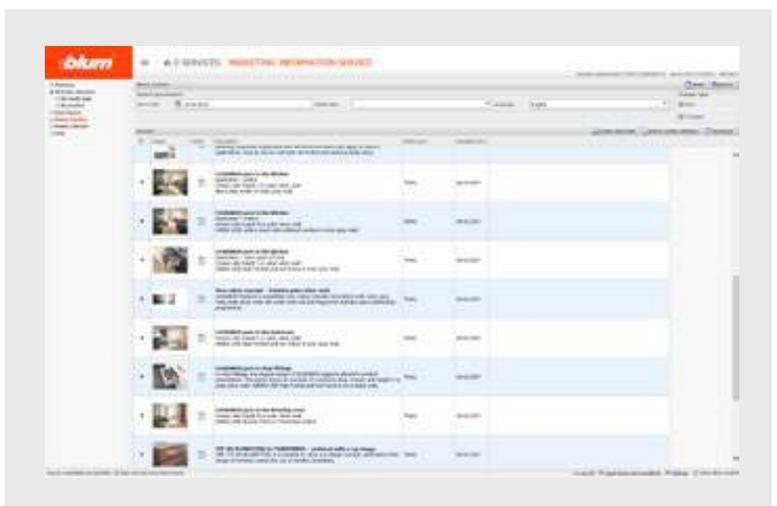
➤ Watch video about the marketing mediatheque



The marketing mediathèque is structured according to products and/or media. No matter whether photos, videos or brochures - you will quickly find the media you are looking for.



You can either download the material as an individual file or save it intermediately in your personal media collection and then download the entire package.



You will find new media items in the News Section so you will be one of the first to reuse new content.



Sales support

Our top quality sales measures will help you create attractive product presentations - on the outside, in your showroom and within the furniture itself. We will gladly give you ideas on how to make our products an inspiring experience.

Advantages for our industrial customers, authorised distributors and cabinet makers

- Encourages your customers to try out Blum solutions
- Gives customers the opportunity to experience the advantages of Blum products
- Sales are promoted with the right arguments
- Attractive displays for your sales rooms or showrooms
- Positioning as a supplier of high-quality products

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Industrial customers
Authorised distributors
Cabinet makers

Use the service

Please get in touch with your personal Blum contact.



On request, we will provide you with professional marketing documentation - for successful sales pitches.



We offer mobile models for the presentation of Blum fittings so that customers can actually experience our product benefits.



Show off the interiors of your kitchen. The measures you take in your showroom will underline the interior qualities of your furniture.



Personal consultation

Precise answers to questions, immediate solutions to problems, joint responses to challenges - we're certain these things are best dealt with on a personal basis. Please do not hesitate to contact us. We will gladly support you.

Focus on our products

- Our field service team will tell you about the many possibilities you have to implement your own furniture ideas.
- As soon as we have a new product, a member of the team will present it to you personally, answer your questions and provide a sample on request.
- Our field service team will ensure that Blum fittings function perfectly. They will even help you on site with your customers to guarantee precise assembly, adjustment and setting.
- Keen to market Blum products more successfully? We can advise you on how to make our products an inspiring experience. How can you underline the functionality of our fittings and which furniture is ideal for presenting special features?

Focus on our assembly devices

- The quick and simple way to get top quality results. We will show you which Blum assembly devices best support your tasks.
- Our field service team can also advise you on the right choice of assembly aids and will support you from commissioning to first steps on the device.
- From drilling and insertion machines to assembly jigs - our technical support experts are the right people to contact to solve the short-term problems that crop up during everyday operations.

Focus on our services

- Which Blum services would you benefit from the most? We can look at your daily tasks and put together a personal package of services tailored to your needs.
- Our digital services are available around the clock and you can help yourself to whatever you need. Nevertheless, we are at your disposal should you require personal assistance. In our marketing media-theque, for example, you will find online information and media for producing your own product catalogues. But we would be glad to advise you personally on design and help you proof your catalogue.
- A competent contact is always at the ready to answer any questions you have about our E-SERVICES - on the phone or directly on site.



Authorised distributors
Industrial customers
Cabinet makers
Installers
Architects
Software producers

How can we help?
You will find your personal Blum contact at:

www.blum.com/contact

The company Blum

Founded over 60 years ago by Julius Blum, Blum is a family-owned company that operates on an international scale. Its strategic business segments include lift, hinge and pull-out systems. All our product developments focus on perfecting motion.

www.blum.com

blum





Blum in Austria and around the world

The company has seven plants in Vorarlberg, Austria, additional production sites in Poland, the USA and Brazil and 28 subsidiaries/representative offices. Blum supplies more than 120 markets. The Blum Group employs 6,900 people in total, 5,300 of whom work in Vorarlberg.



Global customer benefits

“Whether manufacturer, distributor, fitter or kitchen user - everybody should personally enjoy the benefits of Blum products” - that is Blum’s philosophy on global customer benefits.



Innovations

To support customers with innovative fittings solutions and secure long-term success for the company, we need to consistently invest in research and development, in plants and facilities and in employee training. With more than 2,600 patents worldwide, Blum is one of Austria’s most innovative companies.



Quality

Blum’s comprehensive concept of quality does not only apply to products. Services and collaboration with customers and partners should also meet the same quality requirements.



Environment

At Blum, we believe that responsible ecological behaviour has long-term economic benefits. The longevity of products is just one of many important aspects. Other important measures include the use of environmentally-friendly processes, the intelligent use of materials and prudent energy management.



DYNAMIC SPACE

Good workflows, optimum use of storage space and top quality motion are important features of a practical kitchen. Blum’s ideas for practical kitchens are designed to bring function, convenience and ergonomics to furniture interiors.



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